

## Napa Barrel Care Looks to VINTNERS ADVANTAGE/express for Barrel and Cellar Management Efficiency



Napa Barrel Care provides wine barrel storage services to existing and virtual wineries looking to expand their wine barrel storage capacity.

With climate controlled facilities, Napa Barrel Care is a bonded winery that supplies wine barrel warehousing that mitigates winery overflow. Vintners are supported by a safe, managed wine barrel storage solution in the premier wine region of the United States - Napa Valley!

**Challenge: Barrel Warehousing and Inventory Control needed to be itemized and managed for each customer --including tracking and shipping**

“ I have worked with Modular Information Systems since 2000. They are always responsive to any type of issues that come up.

Vintners Advantage provides me with the confidence of knowing that my clients are being taken care of.

It's easy to use and is very reasonably priced for all of the services that are provided.”

-Mike Blom, President/ Napa Barrel Care.

With a background that incorporated extensive vineyard management, Mike Blom developed barrel storage facilities for a large wine concern in 2000. Through changes in the industry, Blom was able to personally take over the building and operations, officially forming Napa Barrel Care in early 2005.

Since that time, the company has evolved with customer barrel warehousing ranging in size from 550 to 20,000 gallons. Servicing the racking and blending needs of its growing customer base, Napa Barrel Care describes itself as “your virtual wine barrel warehouse” and takes pride in its customer service approach to its business.

Keeping ahead of the game is paramount to Napa Barrel Care's service-driven wine management business. They need a reliable software solution that can support all of the operational tracking information that is vital to each customer's needs.

Napa Barrel Care has been designed around the intricate operational services that you would find in a complete winery cellar. Their first class service calls for a first class solution. Vintners Advantage/express is subscription-based software solution that is easy to implement. It's rich feature set provides the tools and interface to ensure operational efficiencies yielding superior client service.

[www.vintnersadvantage.com](http://www.vintnersadvantage.com)

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